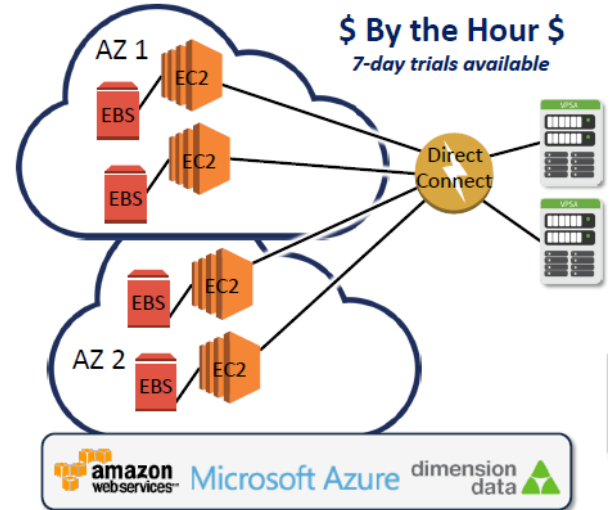




Storage-as-a-Service

IT organizations are being asked to reduce costs while providing immediately available, agile, and reliable enterprise-grade storage. The historical model of evaluating potential vendors, buying, installing and maintaining disk arrays and then repeating the cycle every 3-5 years cannot easily support this goal. That is why Storage as a Service (STaaS) is emerging as the solution of choice for today's enterprise storage requirements.

To address this growing market requirement, WebHouse has chosen Zadara Storage as its partner for enterprise storage-as-a-service solutions. The Zadara Virtual Private Storage Array (VPSA) uniquely offers enterprise-grade, elastic, high performance, pay-as-you-go storage via an Operational Expense (OpEx) model with cloud-based and hybrid configurations. This true STaaS model provides scalability, manageability, and economic benefits that customers lack in on-premise storage arrays. Using this elastic pricing model, businesses can save as much as 85% on their storage costs when compared to traditional storage methods.



Enjoy true Enterprise-Grade Storage-as-a-Service, with pay-as-you-go pricing and non-disruptive scaling:

- ✦ Significant cost savings from day one
- ✦ Scale capacity and performance in any direction
- ✦ Pay-as-you-go pricing, anywhere
- ✦ Evergreen storage: self-healing, never migrate again
- ✦ 100% SLA with proactive support and upgrades
- ✦ Seamless data portability
- ✦ Block, file, and object storage
- ✦ High-availability, business continuity, disaster recovery
- ✦ Seamless multi-cloud portability
- ✦ Snapshots, replication, local/remote mirroring, online volume migration
- ✦ Cluster/sharing support
- ✦ Large volumes and clustering capabilities
- ✦ Rich data management services
- ✦ Dedicated, private resources for predictable performance
- ✦ Encryption (at-rest and in-flight) with customer-owned keys
- ✦ On-Premise and Hybrid Solutions available

Zadara Storage Cloud Rack OpEx vs. CapEx



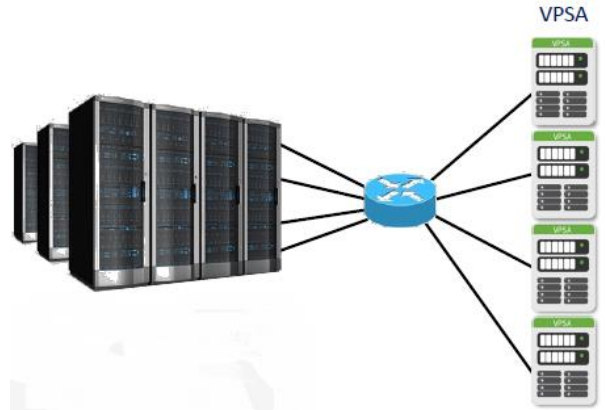
Our customers have asked for scalable, cloud-based storage solutions that can be charged as a monthly operational expense (OpEx) as opposed to the traditional on-premise capital expense model that is reflected on the balance sheet. With a fully elastic and consumption-based cost structure, we can provide storage solutions that exceed the technical requirements of today's enterprise, while providing a faster ROI and accounting flexibility.

Solutions

On-Premise Private Cloud

For many organizations, maintaining in-house infrastructure and data management is crucial. With Zadara On-Premise as-a-Service (OPaaS) you can take advantage of the flexibility, scalability and pure OpEx benefits of the cloud with the security and control of your onsite location.

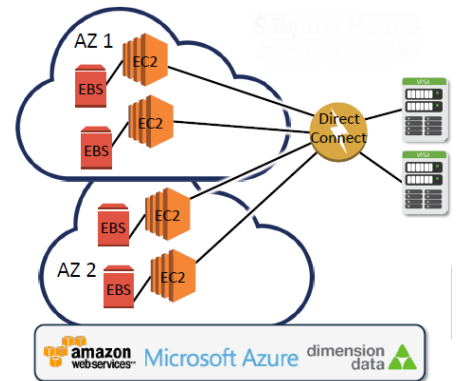
Zadara's On-Premise Private Cloud evolves enterprise storage from traditional, rigid, purchased or leased hardware, software, and services into a pay-as-you-go, fully managed, on-site service with predictable, pure operating expenses. It eliminates the need to invest capital into enterprise storage infrastructure and delivers cloud-scale capacity and performance with enterprise SAN and NAS functionality at ever-declining, subscription-based pricing.



Public Storage Cloud

Zadara Storage partners with leading public clouds around the world (including Amazon AWS, Microsoft Azure) to offer you all the performance, security and sophisticated features your demanding applications require – via the Zadara Storage Cloud.

With native block, file and object storage support, organizations can benefit from the cloud economics, without re-architecting existing applications and take advantage of enterprise-grade reliability, availability, security, and performance. Get ready to turbocharge your applications with elastic data center-grade storage capabilities and features.



Hybrid Storage Cloud

Historically, data center and cloud storage have had different performance, cost, and management characteristics. Because Zadara Storage delivers the identical, turnkey enterprise-grade block, file and object storage solution in the cloud and on-premise, you can leverage the very same Zadara Experience, anywhere you want. Moreover, benefit from the ability to move data from on-premise to the cloud, or vice versa, or from one cloud to another, if your needs change.

Zadara has partnered with the world's leading cloud service providers (such as Amazon AWS, and Microsoft Azure) and local MSPs and CSPs to deliver storage services within their public cloud environment. Whether expanding for seasonal, geographical or bursting workloads, backup or disaster recovery, Zadara enables a truly seamless hybrid and multi-cloud strategy.

